

## Naomi Conroy

Naomi is a passionate Pet Stylist, having owned her own mobile business since 2008, after being heavily involved in the Vet Nursing industry several years prior.



Her motivation to become a Pet grooming instructor came from her own experience as a groomer who strives to better her work.

After dedicating herself to mobile grooming, Naomi focused on study and competing both in Australia and America, she got the results she craved and now represents Australia on the 2015 & 2017 Groom Teams.

Naomi then went on to complete her Certificate IV in Training, Assessment and Education, as well as the NASH instructor Certification, so she could help others do the same.

Naomi furthered her studies and is one of only a handful of Pet Stylists to have completed her International Masters Certification for both dogs and cats (IMCG & FMG).

Naomi has studied under some of the worlds most adored groomers including Sasha Reiss and holds a Poodle Expert Certification awarded by Sasha.

Naomi is a Qualified Veterinary Nurse and Groom Technition, as well has holding her Certificate III & IV in Pet Grooming.

Naomi is now an Assessor for students studying Certificate III & IV in Pet grooming. She turned her focus to helping students develop their passion, excel in their career and build rewarding businesses.

Naomi believes in the power of positive encouragement, a realistic approach to learning and study, and, of course, motivation by the bucket loads!